

# SOFICA X UDYAMITA

## Inaugural

Date – 12th November, 2020

Participants - 25

On Thursday, 12th November; 4:00 pm, the joint orientation programme of both:

SOFICA ( the financial literacy society) & UDYAMITA ( the e - cell) of SGNDKC was held on the platform of- Google Meet.

Several distinguished Alumni were also welcomed to share their personal experiences and to give guidance to the new post-holders and society members.

The orientation kicked off by welcoming Honorable Principal Sir, the Special Guest & the respected Teacher Conveners; asking with a brief overview of both the societies:

SOFICA- the society for financial literacy and consumer awareness, whose main aim is to equip & empower people with the knowledge of financial structures and policies. A PowerPoint presentation was presented to better explain its working, which included:

- Enigma, break the codes
- Inversio, gaming and quiz event
- Both events being the latest works of SOFICA, were conducted online with an event audience of a minimum of 200 people per event.
- Resolving Mandi During Nakabandi, an evasive coherent to the pandemic market study
- Diwala Nikal Gaya, the bankruptcy event, asking with a registration camp helping people having their pan cards issued.

Right after the welcome and introduction of both societies, the virtual badge distribution ceremony was held. Each post filled by deserving and charismatic personnel was first defined and then presented:-

- **President- Shruti**
- **Vice President- Mehak**
- **General Secretary- Navneet and Guramrit**
- **Treasurer- Navneet**
- **Content Head- Ramneen**
- **Tech Head- Navneet and Guramrit**
- **Strategy Head- Yashaswi Agarwal**
- **Marketing Head- Harshit Agarwal**

As the investiture ceremony summed up, the student alumni was invited to bestow their juniors with their wisdom and their share of experiences.

the alumni shared with everyone a few words of advice and how the societies help students learn about management, makes them confident, gives them the strength to deal with various challenges.

The Teachers also addressed everyone gathered, and gave advice and shared their knowledge, leading to the introduction of the newly selected students in both societies.

Shubh Vashisht delivered the Vote Of Thanks, with which the orientation was drawn to a close.